

JOIN ENTERPRISE FLORIDA AT THE ARAB HEALTH TRADE FAIR

# ARAB HEALTH 2011

THE MIDDLE EAST'S #1 MEDICAL TRADE SHOW  
Dubai, United Arab Emirates • January 24 – 27, 2011



## BOOTH INFORMATION

Enterprise Florida, Inc. has secured space for a Florida Pavilion. Individual booths are being offered for Florida companies to exhibit within the pavilion.

*Please check your booth choice.*

- Turnkey 6-square meters booths**  
(2m wide x 3m deep): **\$5,800**
- Turnkey 9-square meters booths**  
(3m wide x 3m deep): **\$8,700**
- Turnkey 12-square meters booths**  
(4m wide x 3m deep): **\$11,600**
- Turnkey 15-square meters booths**  
(5m wide x 3m deep): **\$14,500**

*Other booth sizes are available.*

### Turnkey booth packages include:

- Carpeting, table and chairs, information counter, lighting, electrical outlet, & name sign
- Use of common lounge area and refreshments for Florida exhibitors and their guests
- Wi-Fi internet access
- Free listing in the show directory, the Florida exhibitor catalog, and the U.S. International Pavilion Directory
- Inclusion in a pre-show direct marketing campaign

Additional services include assistance with hotel rooms and on-site support, including translation at the show.

**Space is limited and will be sold on a first-come, first served basis.**

## JOIN ENTERPRISE FLORIDA AT ARAB HEALTH 2011

**ARAB HEALTH 2011** will take place in Dubai, United Arab Emirates from January 24 – 27, 2011. Arab Health will be the largest healthcare event for Middle East with the addition of the new Zabeel Hall at the Dubai International Exhibition Centre. Over 2,200 exhibitors utilize this show as a launch platform for new products and services as well as showcasing new developments.

Arab Health attracts decision-makers from the region's healthcare sector. Arab Health 2010 attracted 48,000 visitors from over 100 countries around the world, including medical staff, hospital management, and dealer distributors. The largest number came from the United Arab Emirates, with other attendees coming from Saudi Arabia, Qatar, Bahrain, Egypt, Oman, and Kuwait. The Middle East healthcare industry is estimated to be over US \$70 billion per year, with an annual growth rate of 8 percent.

Arab Health 2010-Florida Pavilion companies forecasted an ROI from the event at \$21 to \$1. Arab Health continues to grow because it produces results.

### Who should exhibit at Arab Health?

- Electromedical Equipment
- Rescue & Emergency Equipment
- Disposables
- Medical Devices
- Physiotherapy, Orthopedics
- Rehabilitation Technology
- Pharmaceuticals
- Information Systems
- Diagnostics
- OR Equipment & Furniture
- Hospital Supplies & Textiles
- Emergency Medicine

**For more information, please contact MICHAEL SCHIFFHAUER or complete and return the form below.**

### Michael Schiffhauer

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