



# Join the Florida exhibit at the Defensys 2010 Defense & Security Exhibition October 28-31

## Thessaloniki – Greece – Int’l Exhibition Centre

### PARTICIPATION

Please reserve the following:

\_\_\_ 3.m x 3m Booth **\$9,500\*\***

\_\_\_ 2m x 3m Booth **\$6,900\*\***

Other: \_\_\_m x \_\_\_m

### ROOM(S)

Please reserve the following rooms:

# of Rooms: \_\_\_

Arrive: October \_\_\_ (date)

Depart: October \_\_\_ (date)

*If you are "new to show", partial funding may be available through a Target Sector Trade Grant from Enterprise Florida. Only 3 available! Partner Grants of \$7500 are also available.*

**\*\* Reduction – There has  
Been a small reduction by  
The Organizer, thus the  
Price reduction!!**

**DEFENSYS 2010** – replacing Defendory, Is being organized by the official organizer of exhibitions in Greece, under the auspices of – and with the full support of – the Hellenic Ministry of National Defense. Defensys 2010 will be inaugurated by the Hellenic Minister of National Defense and the highest ranking Hellenic MOD and Armed Forces Delegations will make a programmed visit to the Exhibition during the four days of the Exhibition. The entire political and military leadership of Greece will be present. The city is the base of NDC-GR (NATO Deployment Corps) and in close proximity to the HQ of CAOC (Combined Air Operations Centre), the 1<sup>st</sup> Army, as well as the Tactical Air Command of the Hellenic Air Force, and the SEEBRIG (South-Eastern Europe Brigade). Also, the HQ of the 3<sup>rd</sup> Army of the Hellenic Armed Forces is located next to the grounds of Thessaloniki International Fairs.

Ninety-five (95) Countries from the Middle and Near East, Africa, Australia, Asia, North and South America and Europe will be officially invited by the Hellenic Ministry of National Defense. The Delegations, with their escorts, will visit all the stands in the exhibition. Faced with a challenging period, the Hellenic Defense Industries are seeking meaningful collaborations with foreign industries to develop their technological infrastructure and increase local production.

Enterprise Florida encourages you to join Florida's Pavilion in this important crossroads of Europe, Balkans, East Mediterranean and the Middle East where you will come in direct contact with Key Decision Makers of this defense and security market. Your commitment is needed **NO LATER THAN AUGUST 1, 2010!!**

For further information about DEFENSYS , please contact **Ken Cooksey** at **850.298.6632**. To reserve your space, please fax the requested information to **850.298.6659**.

Name: \_\_\_\_\_ Firm: \_\_\_\_\_

Telephone: \_\_\_ / \_\_\_ / \_\_\_\_\_ Signature: \*\* \_\_\_\_\_

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