

# FLORIDA FIRST FOREIGN DIRECT INVESTMENT INITIATIVE

AN INITIATIVE OF ENTERPRISE FLORIDA, INC.



## FLORIDA'S BUSINESS LEADERS HELP MAXIMIZE STATE'S FDI JOB CREATION

As part of his economic stimulus plan targeting Florida's economy, Governor Charlie Crist has launched the Florida First foreign direct investment (FDI) initiative, designed to more actively engage state business leaders in promoting the state as an international investment destination.

With some 2,500 foreign-affiliated companies based in Florida, FDI creates high-quality jobs in the state's economy. These companies support over 273,000 Floridians, ranking Florida fifth in the U.S. in terms of FDI employment, and first in the Southeast U.S. To ensure that the state continues to attract companies from all over the globe, the Florida First initiative mobilizes Florida's network of business leaders to help identify internationally based firms with a possible interest in Florida as a business location. It invites all Florida business leaders and organizations to ask their constituents and clients if they are aware of any international companies that may have an interest in establishing or expanding operations in Florida. The initiative requests business leaders to inform Enterprise Florida accordingly, so it may provide information and assistance related to possible business expansion in the state.



To learn more, please contact one of Enterprise Florida's international business development specialists at the Florida First Hotline:

**Gary Schumann**, Vice President  
International Business Development

**Iлона Vega**, Manager  
International Business Development

T: 305.808.3670  
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Enterprise Florida ([www.eflorida.com](http://www.eflorida.com)) is the official economic development organization of the state and is charged with implementing the Florida First initiative. The organization's mission is to enhance and facilitate job creation in the state.

### FLORIDA FIRST SERVICES TO INTERNATIONAL FIRMS INCLUDE:

- Detailed information on Florida and its communities
- Site selection assistance
- Permitting and regulatory assistance
- Introductions to assist with incorporations and visa matters
- Information on business incentives
- Business introductions

To inform Enterprise Florida of international companies that could have an interest in Florida as a business location, please contact Enterprise Florida's international business development specialists at the Florida First Hotline at 305.808.3670 or [floridafirst@eflorida.com](mailto:floridafirst@eflorida.com).

Enterprise Florida, Inc. (EFI) is a partnership between Florida's business and government leaders and is the principal economic development organization for the State of Florida. EFI's mission is to diversify Florida's economy and create better-paying jobs for its citizens by supporting, attracting and helping to create businesses in innovative, high-growth industries. In pursuit of its mission, EFI works closely with a statewide network of economic development partners and is funded both by the State of Florida and private-sector businesses.

[eflorida.com](http://eflorida.com)