GOVERNOR’S BUSINESS DEVELOPMENT MISSION TO FRANCE
June 16-21, 2013
Paris & Le Bourget, FRANCE

PLEASE NOTE
All times listed are in Paris, France time, which is 6 hours ahead of Eastern Daylight Time.

YELLOW HIGHLIGHTS ARE MEDIA AVAILABILITIES
SATURDAY, JUNE 15, 2013
PARIS, FRANCE

8:00am-6:00pm

CALL AND WORK TIME
Location: Marriott Paris Rive-Gauche
Address: 17 boulevard Saint-Jacques, 75014
SECRETARY OF COMMERCE GRAY SWOOPE
LINE BY LINE

SUNDAY, JUNE 16, 2013
PARIS, FRANCE

9:00am-10:30am  CALL AND WORK TIME
Location: Marriott Paris Rive-Gauche

10:45am  DEPART FOR THE AEROSPACE ALLIANCE BOARD OF DIRECTORS MEETING
Location: Marriott Paris Rive-Gauche

11:00am-1:30pm  AEROSPACE ALLIANCE BOARD OF DIRECTORS MEETING
Location: Port De Javel Haut
Description: The Aerospace Alliance’s goal is to establish the Southeast region as a world-class aerospace and aviation corridor. It accomplishes this by promoting the region’s common assets and long-standing tradition of excellence in the aerospace industry and by advocating for policies, programs and specific aerospace projects on the local, state and national level. Members include business leaders, economic development professionals and government officials from the Gulf Coast and surrounding region. The current member states include: The States of Alabama, Mississippi, Louisiana and Florida. The entire state of Florida became a member in 2012. Prior to then, Florida’s Great Northwest served as a member. Secretary of Commerce Gray Swoope is a founding member of the Alliance and also serves on the Board of Directors.

1:30pm  DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL
Location: Port De Javel Haut

2:00pm-3:00pm  CALL AND WORK TIME
Location: Marriott Paris Rive-Gauche

3:00pm-3:45pm  MISSION BRIEFING
Location: Marriott Paris Rive-Gauche
SUNDAY, JUNE 16, 2013 CONTINUED

4:00pm-4:45pm  MEETING WITH EFI FOREIGN REPRESENTATIVES  
Location: Marriott Paris Rive-Gauche  
Description: EFI’s European representatives generate a significant number of FDI leads and projects annually. EFI has contractual representation in four countries in covering 11 markets in Western Europe. Each representative has been selected through a competitive bidding process. They operate on performance based contracts. The representatives maintain offices for EFI that are either independent or co-located within the representatives premises. EFI’s European offices have an active role at the Paris Air Show. They focus their FDI recruitment efforts on identifying and generating leads and projects in Florida’s target industries.

5:00pm-6:00pm  WELCOME RECEPTION  
Location: Marriott Paris Rive-Gauche  
Description: This is a meeting for all the Florida delegates attending the mission. This will be the first time all the delegates are together for the mission.

6:00pm-7:00pm  CALL AND WORK TIME  
Location: Marriott Paris Rive-Gauche

7:00pm  DEPART FOR AEROSPACE INDUSTRIES ASSOCIATION’S EVENT  
Location: Marriott Paris Rive-Gauche

7:30pm-9:30pm  AEROSPACE INDUSTRIES ASSOCIATION’S EVENT  
Location: InterContinental Paris  
Description: Aerospace Industries Association is the premier trade association representing the nation's major aerospace and defense manufacturers. AIA receives its policy guidance from the direct involvement of CEO-level officers of the country's major aerospace and defense companies. The government frequently seeks advice from AIA on issues, and AIA provides a forum for government and industry representatives to exchange views and resolve problems on related to the aerospace and defense industry. More than 300 major aerospace and defense companies and their suppliers are members of the association.

9:30pm  DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL  
Location: InterContinental Paris
MONDAY, JUNE 17, 2013
PARIS & LE BOURGET, FRANCE

7:30am  DEPART FOR LE BOURGET AIR SHOW
Location: Marriott Paris Rive-Gauche

9:00am-9:30am  ECONOMIC DEVELOPMENT MEETING
Location: Parc d'Expositions Paris Le Bourget
Company name confidential per Florida Statute 288.075
Will be attended by both Governor Scott and Secretary of Commerce Swoope

9:30am-10:00am  ECONOMIC DEVELOPMENT MEETING
Location: Parc d'Expositions Paris Le Bourget
Company name confidential per Florida Statute 288.075

10:15am-10:45am  ECONOMIC DEVELOPMENT MEETING
Location: Parc d'Expositions Paris Le Bourget
Company name confidential per Florida Statute 288.075
Will be attended by both Governor Scott and Secretary of Commerce Swoope

11:00am-12:15pm  INAUGURATION OF THE FLORIDA PAVILION
Location: Parc d'Expositions Paris Le Bourget

12:30pm-1:00pm  ECONOMIC DEVELOPMENT MEETING
Location: Parc d'Expositions Paris Le Bourget
Company name confidential per Florida Statute 288.075
Will be attended by both Governor Scott and Secretary of Commerce Swoope

1:00pm-1:30pm  CALL AND WORK TIME
Location: Parc d'Expositions Paris Le Bourget

1:30pm-2:00pm  ECONOMIC DEVELOPMENT MEETING
Location: Parc d'Expositions Paris Le Bourget
Company name confidential per Florida Statute 288.075
Will be attended by both Governor Scott and Secretary of Commerce Swoope

2:15pm-2:45pm  ECONOMIC DEVELOPMENT MEETING
Location: Parc d'Expositions Paris Le Bourget
Company name confidential per Florida Statute 288.075
Will be attended by both Governor Scott and Secretary of Commerce Swoope

3:00pm-3:30pm  ECONOMIC DEVELOPMENT MEETING
Location: Parc d'Expositions Paris Le Bourget
Company name confidential per Florida Statute 288.075
MONDAY, JUNE 17, 2013 CONTINUED

3:45pm-4:15pm  ECONOMIC DEVELOPMENT MEETING
Location: Parc d'Expositions Paris Le Bourget
Company name confidential per Florida Statute 288.075

4:20pm  DEPART FOR AMERICAN CHAMBER OF COMMERCE IN FRANCE CONFERENCE ON INNOVATION & COMPETITIVENESS
Location: Parc d'Expositions Paris Le Bourget

5:30pm-6:30pm  AMERICAN CHAMBER OF COMMERCE IN FRANCE CONFERENCE ON INNOVATION & COMPETITIVENESS
Location: Pavillon Ledoyen, Paris

6:30pm  DEPART FOR THE U.S. AMBASSADOR’S RECEPTION
Location: Marriott Paris Rive-Gauche

7:00pm-8:30pm  RECEPTION HOSTED BY U.S. AMBASSADOR
Location: U.S. Ambassador’s Residence

8:30pm  DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL
Location: U.S. Ambassador’s Residence
**TUESDAY, JUNE 18, 2013**  
**PARIS & LE BOURGET, FRANCE**

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<tr>
<th>Time</th>
<th>Event Description</th>
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2:30pm-3:00pm  **ECONOMIC DEVELOPMENT MEETING**
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*Company name confidential per Florida Statute 288.075*

3:15pm-3:45pm  **ECONOMIC DEVELOPMENT MEETING**
Location: Parc d’Expositions Paris Le Bourget
*Company name confidential per Florida Statute 288.075*
*Will be attended by both Governor Scott and Secretary of Commerce Swoope*

4:00pm-4:30pm  **ECONOMIC DEVELOPMENT MEETING**
Location: Parc d’Expositions Paris Le Bourget
*Company name confidential per Florida Statute 288.075*

4:30pm  **DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL**
Location: Parc d’Expositions Paris Le Bourget

5:30pm-6:00pm  **CALL AND WORK TIME**
Location: Marriott Paris Rive Gauche

6:00pm  **DEPART FOR EFI FOREIGN DIRECT INVESTMENT MEETING**
Location: Marriott Paris Rive Gauche

6:30pm-8:30pm  **EFI FOREIGN DIRECT INVESTMENT MEETING**
Location: Westin Paris Vendôme
*Description: Hosting a meeting to create new relationships and further build existing relationships with leading international companies throughout Europe.*

8:30pm  **DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL**
Location: Westin Paris Vendôme
WEDNESDAY, JUNE 19, 2013
PARIS & LE BOURGET, FRANCE

7:00am  DEPART FOR LE BOURGET AIR SHOW
         Location:  Marriott Paris Rive Gauche

8:30am-9:15am  ECONOMIC DEVELOPMENT MEETING
                Location:  Parc d’Expositions Paris Le Bourget
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4:00pm  DEPART FOR MARRIOTT PARIS RIVE-GAUCHE HOTEL
         Location:  Parc d’Expositions Paris Le Bourget
WEDNESDAY, JUNE 19, 2013 CONTINUED

4:45pm-5:30pm  CALL AND WORK TIME
    Location: Marriott Paris Rive-Gauche

6:00pm-6:45pm  ECONOMIC DEVELOPMENT MEETING
    Location: Marriott Paris Rive-Gauche
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7:00pm-8:30pm  ECONOMIC DEVELOPMENT MEETING
    Location: Marriott Paris Rive-Gauche
    Company name confidential per Florida Statute 288.075
THURSDAY, JUNE 20, 2013
PARIS, FRANCE - ATLANTA, GA USA - TALLAHASSEE, FL USA

5:30am  DEPART FOR CHARLES DE GAULLE AIRPORT
Location: Marriott Paris Rive Gauche

8:35am  WHEELS-UP PARIS, FRANCE

--END OF BUSINESS DEVELOPMENT MISSION--

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