

Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

Arab Health 20/21

Dubai, UAE

June 21-24, 2021

Purpose: The show hosts over 3,995 exhibitors from 64 countries with 39 dedicated country pavilions. The visitor numbers have reached 94,000 attendees. Florida was the first to organize a pavilion and remains the only state with a significant presence in the show.

Category	Amount
Revenue	\$ 139,700
Event and Venue	162,967
Sponsorship	-
Transportation	3,183
Lodging	1,650
Meals and per diem	-
Promotional Material & Misc.	-
Total Event Expense	\$ 167,800

* Includes \$ - in private monies