

AMENDMENT #1

WHEREAS, effective July 27, 2021, Enterprise Florida, Inc. ("EFI") a Florida not-for-profit corporation ("EFI") and Development counsellors International ("DCI"), ("Contractor") (collectively, "the Parties") entered into an agreement;

WHEREAS, the Parties now wish to amend the Agreement as set forth herein;

NOW THEREFORE, the parties agree to the following contract section amendments.

Paragraph 2: Services: shall be amended as follows:

As described in Attachments A & B – Scope of Work, which along with its terms and conditions is incorporated herein, Contractor will design and develop custom tools and functionalities including directory, new tags, dynamic map with custom skinning and basic search functionality for the Enterprise Florida, Inc corporate website located at www.enterpriseflorida.com ("Services"). The purpose of the custom tools and functionalities is to improve EFI's Website and further enhance it as a tool to promote Florida as a premier business state and highlight the services that EFI provides.

Attachment B is included with this Amendment.

Paragraph 3: Consideration shall be amended as follows:

In consideration for the performance by the Contractor of the Services, subject to the conditions of this Agreement and timely completion of the Services and approval by EFI, EFI shall pay Contractor an amount not to exceed (NTE) seventy-four thousand two hundred seventy-five dollars (\$74,275) as follows:

For work completed within Attachment A:

- \$21,462.50 upon execution of contract
 - \$21,462.50 upon completion and acceptance of deliverables
- \$42,925.00 Total Attachment A

For work completed within Attachment B:

- Design and Development: NTE 135 hours/\$150 per hour= \$20,250
 - Project Management (does not include content writing, but does include overseeing the strategy, calls, etc): NTE 60 hours/\$185 per hour = \$11,100
- \$31,350.00 (NTE) Total Attachment B

Pursuant to its contract with the Department of Economic Opportunity (DEO), EFI's obligation to pay under this Agreement is contingent upon funds appropriated by the Florida Legislature, as referenced in Paragraph 7, Availability of Funds, and DEO's funding obligations to EFI.

This Amendment #1 shall be effective as of the date it is executed by the Parties.

Unless amended by this agreement, all other terms of the existing Contract Agreement shall remain in effect.

IN WITNESS WHEREOF, by signature below, the Parties agree to abide by the terms, conditions and provisions of the original Agreement document, as amended, that is hereby effective on the day and year first written above.

**FOR:
DEVELOPMENT COUNSELLORS INTERNATIONAL**

**FOR:
ENTERPRISE FLORIDA, INC.,
a Florida not for-profit corporation ("EFI")**

DocuSigned by:
Susan Brake
Susan Brake, Senior Vice President

Marc Adler, Deputy Secretary of Commerce

Date: 11/30/2021

Date: _____

-OR- [Designee]

DocuSigned by:
Signature: David Rogers
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Printed Name: David Rogers

Title: Executive Vice President

Date: 12/16/2021

Attachment B

Enterprise Florida, Inc. (EFI) Website Refresh 2021 - Phase III Requests

High-Level Requirements - v0.1

EFI - Website Refresh 2021 - Phase III
High-Level Requirements - v0.1

Revision History

Version	Reason for Issue	Date
0.1	First draft	October 13, 2021

Document Properties

Authors	Distribution	Signed-off
Daniel Hewes (DH)	Ian Richer (IR) Susan Brake (SB) Christina Crump (CC)	

*EFI - Website Refresh 2021 - Phase III
High-Level Requirements - v0.1*

1. Overview

Enterprise Florida, Inc. (EFI) requires additional updates to its website after the completion of Phase II work (November 2021) in order to meet its functionality and marketing goals.

The requirements detailed in this document are based on information collected from EFI via meetings, emails, and discussions on monday.com (project management software).

*EFI - Website Refresh 2021 - Phase III
High-Level Requirements - v0.1*

2. High-level requirements

*Note: MoSCoW – This is a system used to determine whether the requirement **Must** be done or **Should** be done or **Could** be done or **Would** be nice to have and should be captured as part of your process. Usually, when setting out costs, they should be costed separately, so the business can decide whether they wish to proceed with all the requirements or just do the **Must's**.*

More details: https://en.wikipedia.org/wiki/MoSCoW_method

3. Phase III, Go Live: Unknown

Ref	Title	Description	Dev Hours	Design Hours	PM Hours	Priority (MoSCoW)
HLR-001	Interactive Map for Florida's Military & Defense Programs	<p>A visual map showing Florida broken down into Specified Custom Regions.</p> <p>Regions include:- 📍North Central, Northeast, East Central, Tampa Bay Region, South Central, Southeast, and Southwest.</p> <p>The Mapbox API will be used to display an on-brand customized view of Florida.</p> <p>An interactive map similar to the Visit California Map, but branded like Florida has been deemed a valid solution to display the requested information.</p> <p>It has been determined by the Devs & UX team that this module would be best suited to a full-screen experience for both mobile and desktop.</p> <p>No navigation will be on this app-like experience except the EFI logo for "home" and "back" to the previous page.</p> <p>A call to action to open the module (potentially with a preview/graphic) can be embedded on the Military & Defense Programs page to launch this app-like experience.</p>	40	25	30	Must

		<p>The ability to add additional military bases, videos, and region-based information will be available via the CMS.</p> <p>Unique URLs are not required to directly access each region's information on the map.</p>				
HLR-002	Pinning, overlay of map data	<p>The map will include pins showing the locations of Florida's military installation and will be labeled by name.</p> <p>There are approx 6 bases per Region.</p> <p>Questions: Do the Regions need to show the counties on the map?</p>	10			
HLR-003	Overlay of shading on map	<p>Each region displayed on the interactive map will be shaded based on the impact of the military impact on the region (e.g. darker shade the higher the impact).</p>	10			
HLR-004	CMS Linked Data Visuals	<p>Graphs loosely styled similar to the Localintel versions need to accompany the map.</p> <ol style="list-style-type: none"> 1. Statewide economic impact (past 10 years) - Bar Chart 2. Size of Florida's defense industry next to other economic drivers - Pie Chart 3. Total number of jobs produced by the defense sector over time - Line Chart <p><i>Dev Note: Probably use HighCharts for this.</i></p>	15			
HLR-005	API, Cloud Linked Data Updates	<p>Each of the charts needs to be easily updatable by the Florida Team, therefore a solution that includes Air Table or another cloud-based spreadsheet service would be ideal.</p>	15			

		<i>An alternative but not as user-friendly solution would be to host this content in the CMS.</i>				
HLR-006	Sidebar of Content via Carousel	<p>Additional information needs to be displayed on a per Region basis. Content will propagate and regions are clicked/zoomed into</p> <p>This includes a single video per region.</p> <p>Supporting information may include a link to a fact book for more information (single document download).</p> <p>Questions: Does EACH Base have a Video or a single video per Region?</p>	10	10	30(includes content templates and reviewing content for dev)	
Approx Hours			100	35	60	

4. Questions

This section defines all current outstanding questions that affect the successful completion of the project. Each of these questions must be answered before starting the implementation of this project.

Ref	Question & Answer	Open/Closed	Owner

EFI - Website Refresh 2021 - Phase III

High-Level Requirements - v0.1

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