

## REQUEST FOR QUALIFICATIONS



**Seeking Representation of Enterprise Florida, Inc. (EFI) in the Middle East and South Asia Regions.** EFI is the principal economic development organization for the State of Florida in the U.S.A. EFI is seeking expressions of interest from qualified Dubai-based firms, consultants, or organizations that have a physical presence with dedicated office space in Dubai (United Arab Emirates) for representing EFI throughout the Middle East and South Asia Regions. In addition to Dubai, please indicate if you have a physical presence in other commercial centers in the Middle East and South Asia.

The representative for EFI shall promote commercial relations between Florida and countries in the Middle East and South Asia Regions, primarily focused on but not limited to trade development, the attraction of foreign direct investment, and the promotion of direct transportation and cargo links.

Enterprise Florida, at its sole discretion, may contact short-listed firms, consultants, and organizations to invite them to bid on a contract to represent EFI in the Middle East and South Asia Regions.

**Please send qualifications to [yalcala@enterpriseflorida.com](mailto:yalcala@enterpriseflorida.com) no later than 3:00 PM Eastern Standard time on November 19, 2018.**

All qualifications submitted must be in English.