

WE DON'T LIKE COLD WEATHER OR HIGH TAXES. THAT'S WHY WE LIVE IN FLORIDA.

FIND OUT JUST HOW MUCH MONEY YOU
AND YOUR BUSINESS CAN SAVE IN FLORIDA.



Dear Business Leader,

If you've been thinking about moving your business and your family to Florida, **the new federal tax law and our work to make Florida business-friendly has made relocating to Florida a better deal than ever before.**

The new tax law caps federal tax deductions for state property and income taxes at \$10,000 annually. You and your executive team likely deducted far in excess of that last tax year. Not surprisingly, the treatment of your state and local tax payments make it more costly for you to remain where you are today.

But, what if you moved to Florida, where we have no income tax?

You will save thousands – even tens of thousands – of dollars on your annual federal income tax.

In Florida, taxes have been cut more than 80 times, saving taxpayers over \$7.5 billion. Thousands of burdensome regulations have been eliminated. This means you can do business in a regulatory environment that welcomes business, encourages job creation and you will not be penalized by the new tax law.

But Florida is not just a great place to live and do business because of our reasonable tax policies and business-friendly environment. We also have spectacular recreational opportunities, an excellent public and private school system with world-class universities, diverse cultural opportunities, and the lowest crime rate in 46 years.

Making the choice to cut taxes and grow your business by moving to Florida, that's up to you. **IT'S YOUR BUSINESS.**

Helping you find the right place for you and your business in Florida after that? **THAT'S OUR BUSINESS.**

Join the Florida success story. Contact Enterprise Florida at **(407) 956-5544** or at **ItsYourBusiness@EnterpriseFlorida.com** to learn about the benefits of relocating to Florida.

Sincerely,

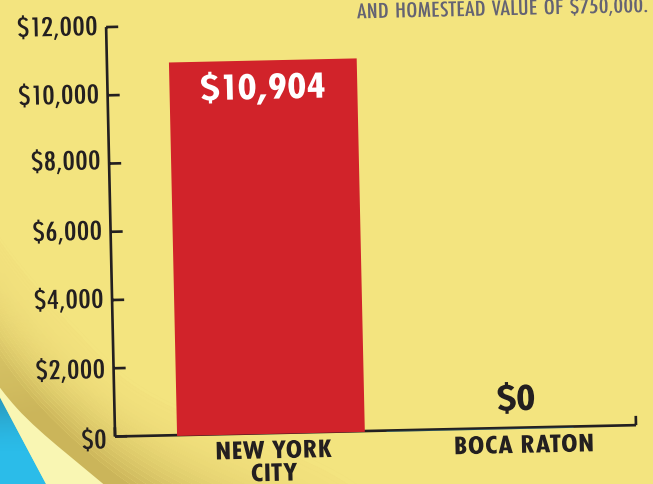
Peter Antonacci
CEO, Enterprise Florida

Mark Wilson
CEO, Florida Chamber of Commerce

Calculated by
Hank Fishkind, PhD
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ESTIMATED INCREASE IN TAXES FROM NEW FEDERAL LAW

BASED ON INDIVIDUAL INCOME OF \$500,000
AND HOMESTEAD VALUE OF \$750,000.



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(407) 956-5544

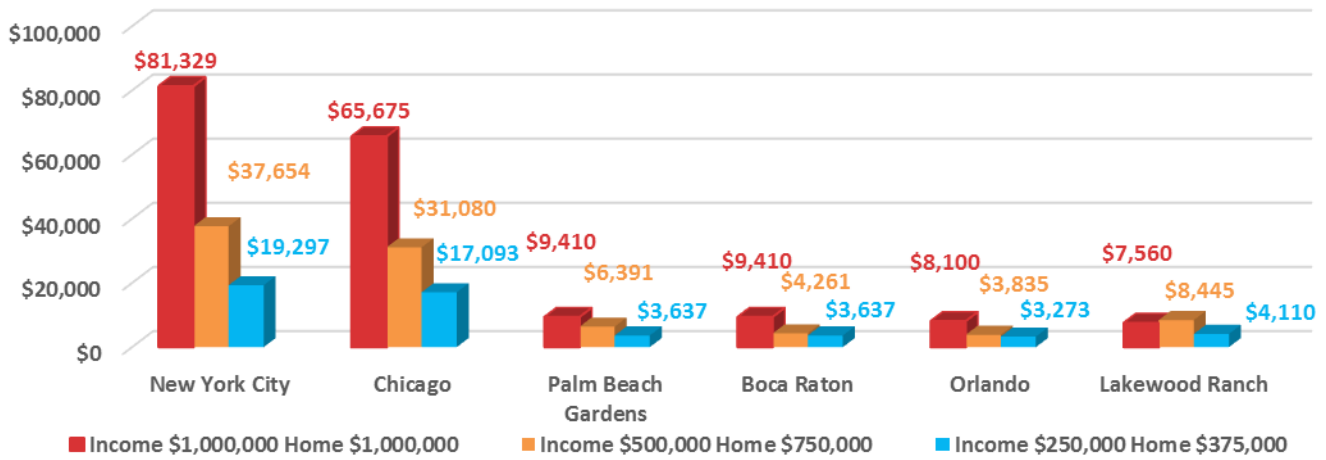


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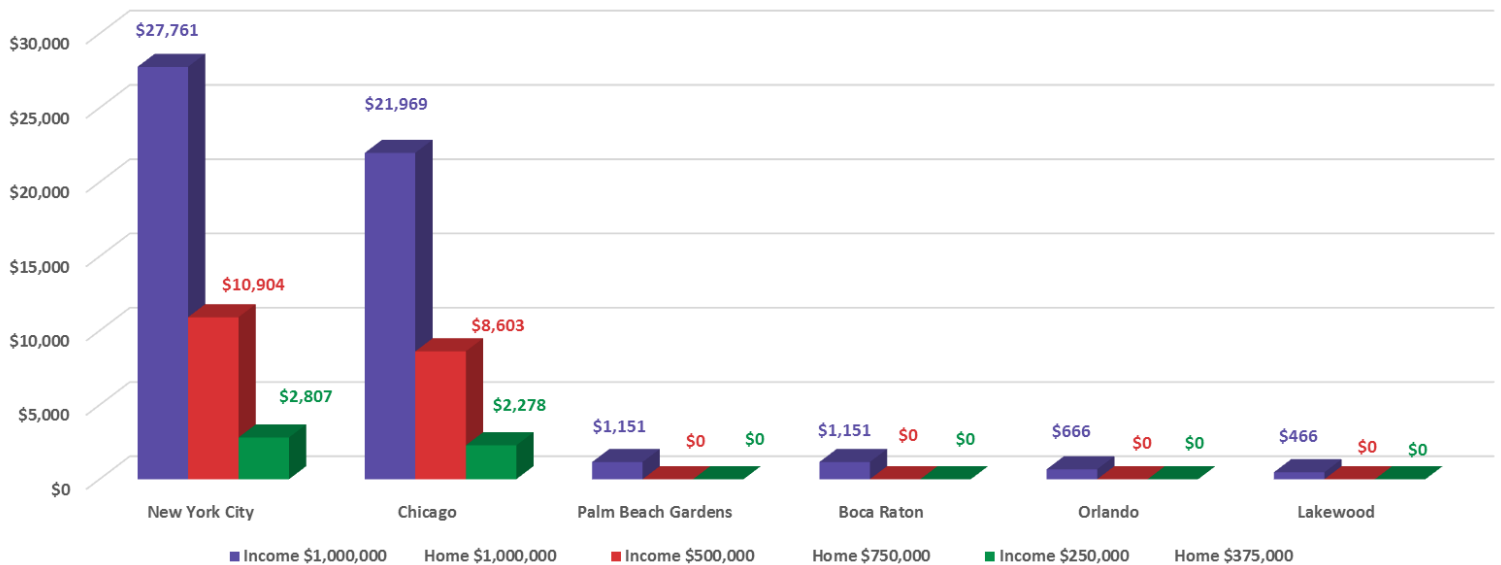
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State and Local Tax Liability after Tax Cut Plan



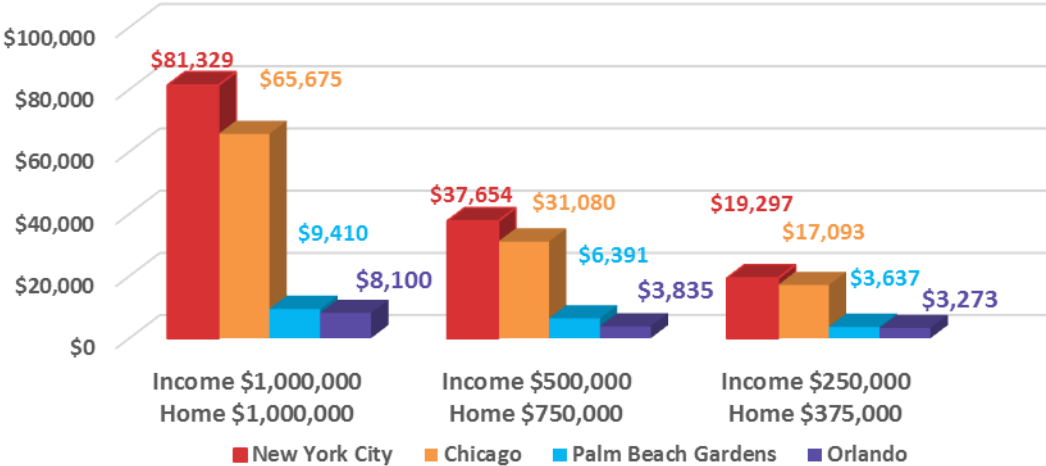
Having a great quality of life doesn't have to break the bank. Living, working and playing in Florida means paying less in net taxes compared to other markets.

Change in State and Local Taxes after Tax Cut Plan



The change in net taxes for state and local taxes can be significant in certain locations. Florida's already low taxes mean any changes won't affect your bottom line.

State and Local Tax Liability after Tax Cut Plan



You don't have to compromise your financial security to enjoy an unmatched quality of life. Florida's tax liability is lower than other states and is not contingent on income or home value.

Source: Data Analysis provided by Dr. Hank Fishkind
www.fishkind.com