

# HOW FLORIDA

IS A MAJOR DRAW FOR  
**FINANCIAL AND PROFESSIONAL SERVICES**

Florida is a major player in the financial and professional services markets. Sure, the weather is great here and so are Florida's location, infrastructure, talented worker pool and favorable regulation & tax environments. The combination makes Florida a not-so-hidden secret that prompts many major financial firms to open or expand their operations in the Sunshine State.



HERE'S WHAT YOU NEED TO KNOW ABOUT FLORIDA AND FINANCIAL SERVICES.

## BANKING AND INSURANCE

Florida's high concentration of banking & investing industries is rarely found elsewhere in this country. In fact, Florida is home to the third-largest cluster of insurance and banking companies in the U.S.

121 commercial banks with **\$193.6 billion** in assets under management

**15 global** banks with U.S. headquarters in Florida



140 institutional investors with **\$48 billion** in assets under management

More than **135,000** financial & professional services firms

## THE WORKFORCE

Education is highly regarded in Florida, U.S. News and World Reporting named Florida the Best State for Higher Education in 2017. Their graduates help supply Florida companies with highly qualified workers for the financial and professional services. In fact, the financial and professional services firms in Florida

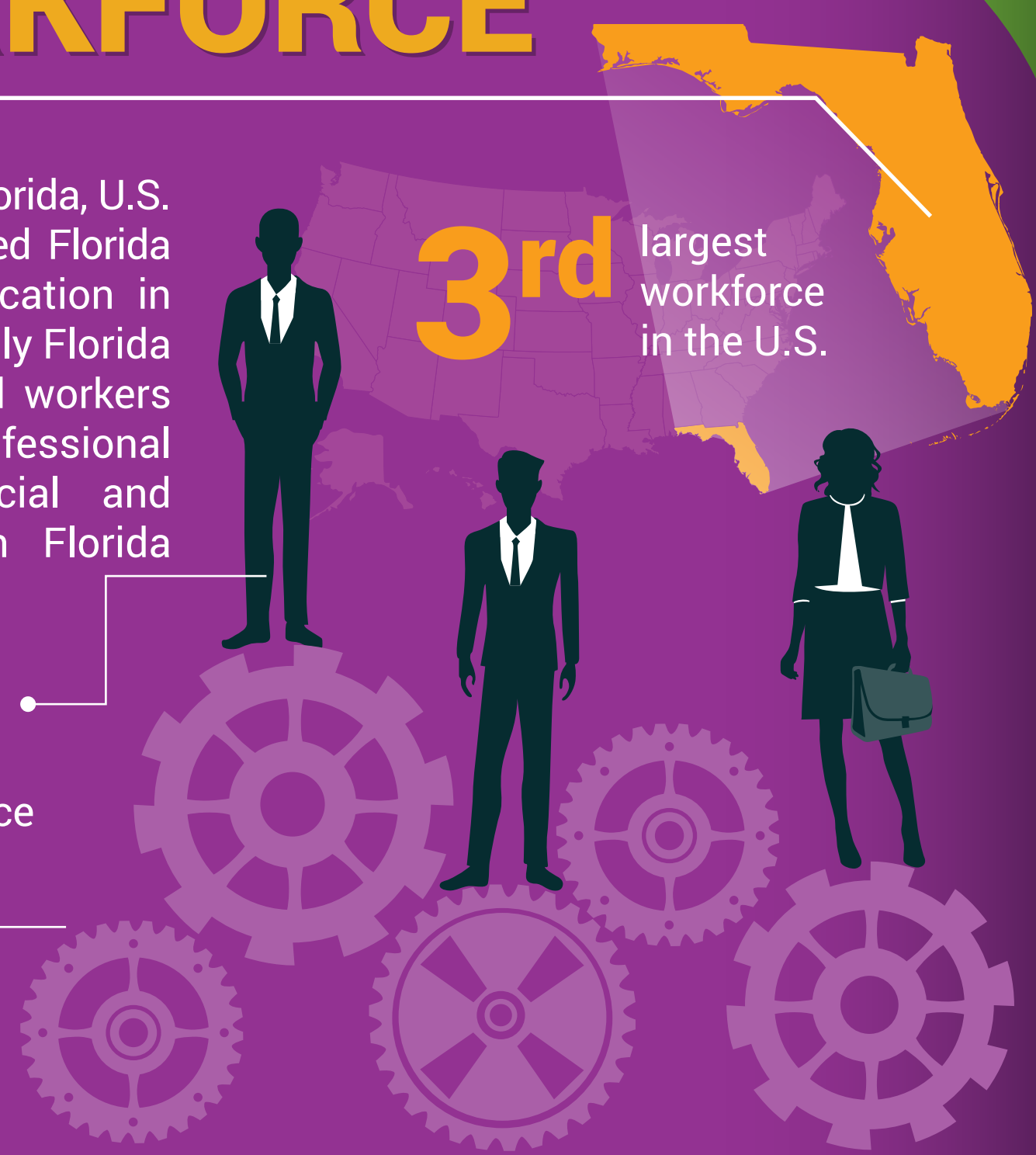
**3rd** largest workforce in the U.S.

**919,000**

workers in the financial, insurance and professional services area

**10,246,300**

in the total Florida workforce



## FLORIDA RESIDENTS WITH FINRA LICENSES

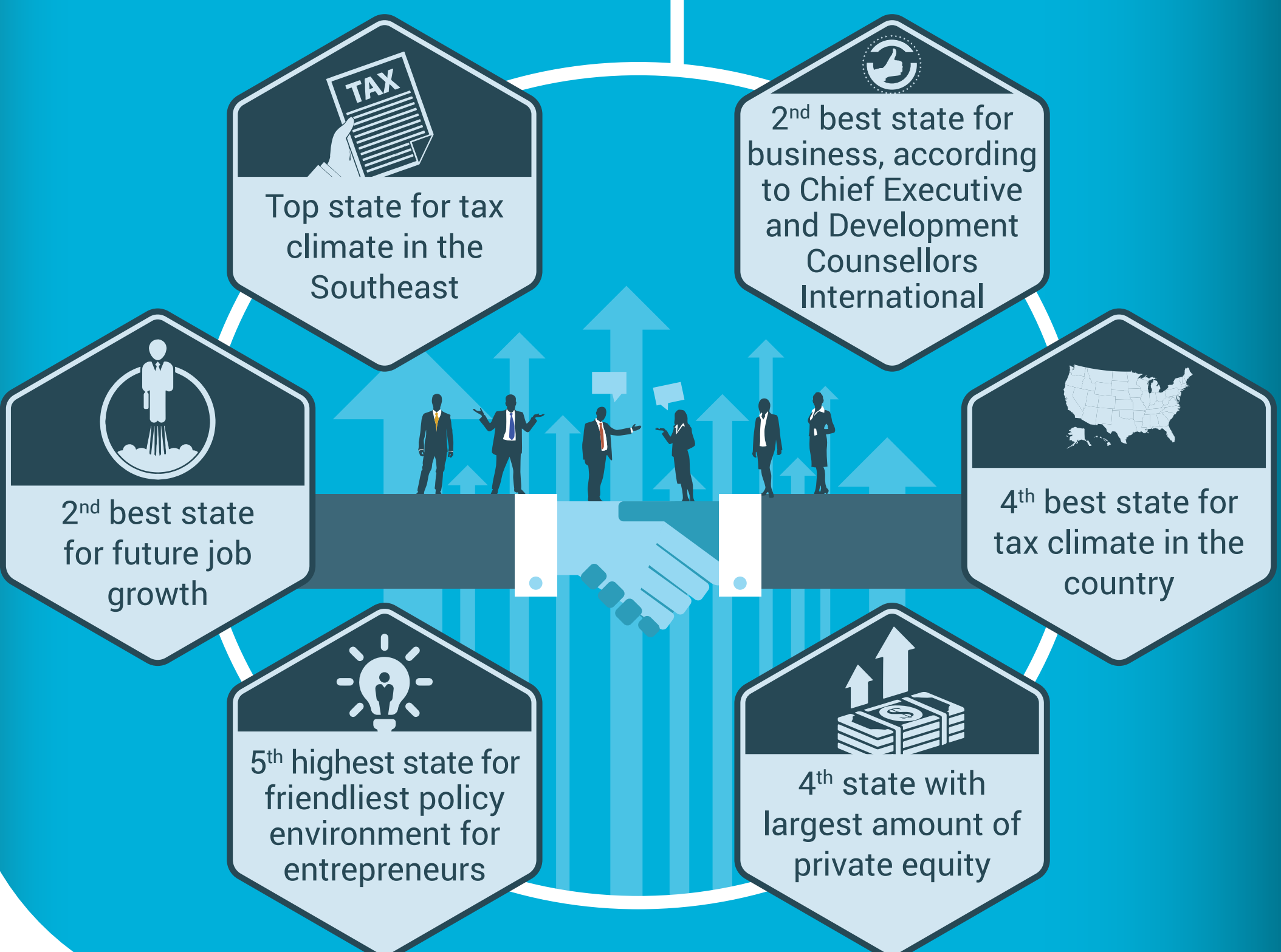


Series 7	: 27,367
Series 63	: 34,917
Series 65 & 66	: 21,692

## RANKINGS

Florida ranks high in a number of business categories, making this an important location for financial, insurance and professional service firms.

## RANKINGS



Discover what a future in Florida means for your business at [floridathefutureishere.com](http://floridathefutureishere.com) or call **877-YES-FLORIDA**.



FLORIDA | THE FUTURE IS HERE.