Florida is a major player in the financial and professional services markets. Sure, the weather is great here and so are Florida’s location, infrastructure, talented worker pool and favorable regulation & tax environments. The combination makes Florida a not-so-hidden secret that prompts many major financial firms to open or expand their operations in the Sunshine State.

**Banking and Insurance**
- 121 commercial banks with $193.6 billion in assets under management
- 15 global banks with U.S. headquarters in Florida
- 140 institutional investors with $48 billion in assets under management
- More than 135,000 financial & professional services firms

**The Workforce**
- Education is highly regarded in Florida. U.S. News and World Report named Florida the best state for higher education in 2017. Their graduates help supply Florida companies with highly qualified workers for the financial and professional services firms in Florida.
- 919,000 workers in the financial, insurance and professional services area
- 10,246,300 in the total Florida workforce

**Florida Residents with FINRA Licenses**
- Series 7: 27,367
- Series 63: 34,917
- Series 65 & 66: 21,692

**Rankings**
- Florida ranks high in a number of business categories, making this an important location for financial, insurance and professional service firms.
- Florida’s high concentration of banking & investing industries is rarely found elsewhere in the country. In fact, Florida is home to the third-largest cluster of insurance and banking companies in the U.S.

Florida is a major draw for financial and professional services. Discover what a future in Florida means for your business at floridathefutureishere.com or call 877-YES-FLORIDA.