

REQUEST FOR QUALIFICATIONS

SEEKING REPRESENTATION OF ENTERPRISE FLORIDA IN THE UNITED KINGDOM AND THE REPUBLIC OF IRELAND

Enterprise Florida, Inc. (EFI) is the principal trade and economic development organization for the US State of Florida. EFI is seeking expressions of interest from qualified UK-based consulting firms or organizations which have a physical presence with dedicated office space in Central London for representing EFI in the United Kingdom and the Republic of Ireland. Presence in additional business centers such as Dublin or Glasgow is a plus, though not a requirement.

The representative for Enterprise Florida in London shall promote commercial relations between Florida and the United Kingdom and Ireland, primarily focused on but not limited to the attraction of British and Irish corporate investment into Florida, assistance to Florida firms in exporting to the British and Irish markets, and promoting these countries' high-level collaborative partnerships with Florida.

Enterprise Florida, at its sole discretion, may contact short-listed firms to invite them to bid on a contract to represent Enterprise Florida in the United Kingdom and Ireland. Please send qualifications to yalcala@enterprise-florida.com by no later than 3:00 PM US Eastern Standard Time on March 10, 2023. All qualifications submitted must be in English.