

REQUEST FOR QUALIFICATIONS

SEEKING REPRESENTATION OF ENTERPRISE FLORIDA IN FRANCE AND ITALY

Enterprise Florida, Inc. (EFI) is the principal trade and economic development organization for the US State of Florida. EFI is seeking expressions of interest from qualified consulting firms or organizations located in the above referenced countries for representing EFI in them. To be considered, an entity must currently be licensed and insured to do business in the French Republic, and have a physical presence with dedicated office space in Central Paris; presence in additional business centers in Italy such as Rome, Milan, or Turin is a plus, though not an essential requirement.

The representative for Enterprise Florida in Paris shall promote commercial relations between Florida and France & Italy, primarily focused on but not limited to the attraction of corporate investment from those countries into Florida, assistance to Florida firms in exporting to the French and Italian markets, and promoting these countries' high-level collaborative partnerships with Florida.

Enterprise Florida, at its sole discretion, may contact short-listed firms to invite them to bid on a contract to represent Enterprise Florida in France and Italy. Please send qualifications to yalcala@enterpriseflorida.com by no later than 3:00 PM US Eastern Daylight Saving Time on March 17, 2023. All qualifications submitted must be in English.