

# Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

Select USA 20/21

Virtual

June 7-11, 2021

Purpose: Participation at the SelectUSA Investment Summit allows states direct access to job-creating investors. The event sees an average of 2,600 attendees each year representing over 60 international markets, and business development has generated high-quality leads from the past two years of attendance. In addition to acting as a prospecting tool for Florida, the SelectUSA Investment Summit provides seminars on best-practices for foreign direct investment and numerous networking opportunities between economic development practitioners, companies, and high-level government officials.

Category	Amount
Revenue	\$ 18,000
Event and Venue	-
Sponsorship	18,750
Transportation	-
Lodging	-
Meals and per diem	-
Promotional Material & Misc.	-
Total Event Expense	\$ 18,750

\* Includes \$ - in private monies