

Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

Arab Health

Dubai, UAE

January 24-31, 2020

Purpose: The show hosts over 3,995 exhibitors from 64 countries with 39 dedicated country pavilions. The visitor numbers have reached 94,000 attendees. Florida was the first to organize a pavilion and remains the only state with a significant presence in the show.

Category	Amount
Revenue	\$ 265,893
Event and Venue	285,928
Sponsorship	-
Transportation	4,444
Lodging	5,504
Meals and per diem	2,141
Promotional Material & Misc.	15
Total Event Expense	\$ 298,031

* Includes \$ 201 in private monies