

# Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

Arab Health

Dubai, UAE

January 25 - February 1, 2019

Purpose: The show hosts over 3,995 exhibitors from 64 countries with 39 dedicated country pavilions. The visitor numbers have reached 94,000 attendees. Florida was the first to organize a pavilion and remains the only state with a significant presence in the show.

<b>Category</b>	<b>Amount</b>
Revenue	\$ 254,601
Event and Venue	285,800
Transportation	12,686
Lodging	5,608
Meals and per diem	2,103
Promotional Material & Misc.	256
<b>Total</b>	<b>\$ 306,454</b>