

Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

Florida Heartland HERO Consultant Mission

Atlanta, GA

October 3, 2018

Purpose: Meet with key site selectors in Metro-Atlanta to assist FHERO (Florida's Heartland) in understanding what companies and site selectors are seeking in a business location networking to advance Florida rural counties in their economic development efforts.

Category	Amount
Revenue	\$ -
Event and Venue	-
Transportation	606
Lodging	452
Meals and per diem	76
Promotional Material & Misc.	-
Total	\$ 1,134