

Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

Team Florida Washington DC In-Market Event

Washington DC

January 28-30, 2020

Purpose: The Washington DC In-Market event provided the perfect opportunity to discuss Florida's competitive business advantages in a highly competitive target market. The one-on-one interactions with influential site selection consultants and corporate real estate executives, and government affairs professionals are critical components and valuable tools for staying ahead of the competition in job creation for the state of Florida.

Category	Amount
Revenue	\$ -
Event and Venue	12,870
Sponsorship	-
Transportation	1,156
Lodging	1,442
Meals and per diem	261
Promotional Material & Misc.	-
Total Event Expense	\$ 15,728

* Includes \$ 12,941 in private monies