

# Marketing and Business Recruitment Expenses

Fla. Stat. § 288.904(6)(d) 5 (2017)

## Team Florida - Florida Signature In Market Event

Orlando, FL

March 3 - 7, 2020

Purpose: Team Florida Partners and Enterprise Florida staff had the opportunity to host and further build relationships with the site selection consultants and corporate real estate executives in attendance. As this event was held in Florida, it provided an opportunity to improve the perceptions of doing business in Florida and generate awareness of the capabilities of our state.

Category	Amount
Revenue	\$ -
Event and Venue	10,777
Sponsorship	-
Transportation	5,659
Lodging	1,734
Meals and per diem	13,961
Promotional Material & Misc.	375
<b>Total Event Expense</b>	<b>\$ 32,505</b>

\* Includes \$ 32,505 in private monies