CREATING THE IDEAL BUSINESS CLIMATE COMES EASY IN FLORIDA.
YOU COULD SAY WE’RE PROS AT THIS.

Florida's diversified economic structure has enabled it to be a global player in the provision of high value-added services in architecture, accounting, consulting, engineering, and more. Florida's proximity to and cultural connections with Latin America, as well as its skilled and diverse workforce, have also made Florida a leading location for shared services.

BUSINESS CLIMATE

Consistently ranked one of the best states for business, Florida is committed to keeping regulatory requirements and business taxes low. That, along with a strong economy and zero personal state income tax, make it a great place to do business. We won't stand in the way of your success. We'll pave the way for it.

BOUNDLESS MARKETS

Florida is an economic superstate — home to 20+ million residents and home-away-from-home for 100+ million annual visitors. Whether you and your customers are serving Florida's large market, the U.S., Latin America, or the globe, Florida can help you find new growth opportunities anywhere.

Florida is the 3rd MOST populous state in the United States with over 20 MILLION residents.

Florida is Home to More than 20 Million People
Florida's Civilian Workforce is as Large as the Population of Sweden.

Florida is Home to 100+ Million Annual Visitors
Florida is Home to a Global Market of Over 5 Million Speak a Foreign Language.

18th LARGEST GLOBAL ECONOMY, IF FLORIDA WERE A COUNTRY

Florida, Switzerland

$839B

$693B

$348B

$241B

$180B

3 CIA, 8 U.S. Census Bureau
Nothing is more important to a company’s success than its workforce. More than 500,000 professionals work in Florida’s professional services industries, and our universities are among the nation’s top producers of industry talent. So while we’re helping you succeed with today’s talent, we’re also preparing tomorrow’s.

**PROFESSIONAL SERVICES DEGREES AWARDED**

<table>
<thead>
<tr>
<th>TITLE</th>
<th>CERTIFICATES AND 2 YR AWARDS</th>
<th>4 YR AWARDS</th>
<th>POSTGRADUATE AWARDS</th>
<th>TOTAL AWARDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting and Bookkeeping</td>
<td>3,234</td>
<td>2,981</td>
<td>1,059</td>
<td>7,274</td>
</tr>
<tr>
<td>Advertising</td>
<td>104</td>
<td>353</td>
<td>2</td>
<td>459</td>
</tr>
<tr>
<td>Architecture and Environmental Design</td>
<td>0</td>
<td>228</td>
<td>253</td>
<td>481</td>
</tr>
<tr>
<td>Business Administration and Management, General</td>
<td>5,628</td>
<td>6,081</td>
<td>5,836</td>
<td>17,545</td>
</tr>
<tr>
<td>CAD/CADD Drafting and/or Design Technology/Technician</td>
<td>248</td>
<td>0</td>
<td>0</td>
<td>248</td>
</tr>
<tr>
<td>Civil Engineering, General</td>
<td>0</td>
<td>661</td>
<td>273</td>
<td>934</td>
</tr>
<tr>
<td>Computer Graphics and Design</td>
<td>761</td>
<td>112</td>
<td>127</td>
<td>1,000</td>
</tr>
<tr>
<td>Digital Arts, Digital Communication Multimedia</td>
<td>335</td>
<td>451</td>
<td>65</td>
<td>851</td>
</tr>
<tr>
<td>Drafting and Design Technology/Technician, General</td>
<td>434</td>
<td>5</td>
<td>0</td>
<td>439</td>
</tr>
<tr>
<td>Economics</td>
<td>0</td>
<td>1,234</td>
<td>90</td>
<td>1,324</td>
</tr>
<tr>
<td>Entrepreneurship/Entrepreneurial Studies</td>
<td>1,063</td>
<td>104</td>
<td>90</td>
<td>1,257</td>
</tr>
<tr>
<td>Finance</td>
<td>8</td>
<td>2,943</td>
<td>303</td>
<td>3,254</td>
</tr>
<tr>
<td>Graphic Design</td>
<td>147</td>
<td>514</td>
<td>16</td>
<td>677</td>
</tr>
<tr>
<td>Human Resources Management/Personnel Administration, General</td>
<td>4</td>
<td>422</td>
<td>267</td>
<td>693</td>
</tr>
<tr>
<td>International Relations/Business/Trade/Commerce</td>
<td>33</td>
<td>2,024</td>
<td>325</td>
<td>2,382</td>
</tr>
<tr>
<td>Law</td>
<td>0</td>
<td>0</td>
<td>2,757</td>
<td>2,757</td>
</tr>
<tr>
<td>Legal Assistant/Paralegal</td>
<td>1,100</td>
<td>574</td>
<td>0</td>
<td>1,740</td>
</tr>
<tr>
<td>Marketing/Marketing Management</td>
<td>179</td>
<td>2,397</td>
<td>112</td>
<td>2,688</td>
</tr>
<tr>
<td>Public Administration</td>
<td>0</td>
<td>537</td>
<td>545</td>
<td>1,082</td>
</tr>
<tr>
<td>Public Relations</td>
<td>0</td>
<td>557</td>
<td>162</td>
<td>719</td>
</tr>
<tr>
<td>Web Page, Digital/Multimedia and Information Resources Design</td>
<td>460</td>
<td>160</td>
<td>0</td>
<td>620</td>
</tr>
</tbody>
</table>

Source: JobsEQ and NCES

Success today requires global access. And no other state can expand your reach like Florida. We offer one of the most extensive multi-modal transportation systems in the world and are home to one in five U.S. exporters. Because when your business can be everywhere, there’s no limit to how far you can take it.
“Brink’s decided to institute the LATAM Shared Service Center in Miami due to its ideal location and convenient access to all countries in Latin America, rich cultural ties to the region, and a highly qualified workforce with extensive experience and strong expertise working and serving the Latin American markets.”

Orlando Bravo | CFO | Brink’s Latin America

“We look forward to the collaboration and support of the city, county and state as we continue to attract and retain some of the best and brightest resources in the country.”

Ashby Green | Chief Financial Officer | Kobie Marketing

“Our Lake Mary, Florida office plays a vital role in Paylocity’s mission to elevate payroll and human resources from the backroom to the boardroom. We look forward to a bright future as we expand and add even more talented and committed team members.”

Steve Beauchamp | CEO | Paylocity

“We have received a warm welcome from the state and local economic development partners, who aided in our decision process to locate in Metro Orlando. The region’s talent pipeline, which is full of finance and accounting graduates, was an integral factor in Verizon choosing to invest in Central Florida.”

Michelle Robinson | Vice President, South Area | Verizon Communications

---

**ARE YOU READY?**

**ENTERPRISE FLORIDA IS HERE TO HELP**

**For expansion and location assistance:**

Tim Vanderhoof  
Vice President, Business Development  
+1 (407) 956-5679  
tvanderhoof@enterpriseflorida.com

**For exporting assistance:**

Jorge Riano  
Manager, International Trade Development  
+1 (305) 808-3389  
jriano@enterpriseflorida.com

**HEADQUARTERS**  
800 North Magnolia Avenue  
Suite 1100  
Orlando, Florida 32803  
(407) 956-5600

**TALLAHASSEE**  
101 North Monroe Street  
Suite 1000  
Tallahassee, Florida 32301  
(850) 298-6620

**INTERNATIONAL TRADE & DEVELOPMENT**  
201 Alhambra Circle  
Suite 610  
Coral Gables, Florida 33134  
(305) 808-3660