

# Dubai International Boat Show

February 26 – March 2, 2019 | Dubai Canal, Jumeirah

www.boatshowdubai.com



 **28,000** FROM 151 NATIONALITIES

 **5,000+** VIP'S

 **1,300+** TRADE VISITORS

Dubai International Boat Show is the premium marine industry event to gain exclusive market exposure to the largest and most influential buyers in the Middle East!

For 26 years, the Dubai International Boat Show has been the premier venue for Middle East marine industry. The United Arab Emirates alone represents a \$70B marine industry market. Last year there were 27,000 visitors from 151 different nationalities, including 5,000 VIPs and almost 1,500 agents and distributors looking to source new products and technologies. Thirty seven percent of the visitors came to the show to buy boats; 33% to purchase marine equipment; 41% intended to spend \$500,000-\$1,000,000 at the show and 65% of the visitors came looking for new sources.

Enterprise Florida is supporting the USA pavilion at the show and the pavilion enjoys a strategic position located at the main entrance just after the UAE government pavilion. The USA pavilion will be the first national pavilion visitors will see at the show.

## Who Should Exhibit?

- Leisure Craft & Yacht Builders
- Marine Equipment
- Navigation/Communication
- Architects/Designers
- Propulsion Systems
- Marine Support Services

## Who You'll Meet

- High-End Net-Worth Individuals
- Agents & Distributors
- Yacht Builders/Owners
- Yacht Captains/Provisioners
- Marine Wholesalers
- Leisure & Marine Enthusiasts

## TRADE SHOW GRANTS

Enterprise Florida is offering grants to qualified companies that will pay for 100% of the cost of a turnkey booth up to a maximum of \$10,000.

Multiple exhibition options are available to include on-land and marine displays and prices vary by the size (square footage) of the display.

**A nine (9) SQM turnkey booth is priced at \$4,120 USD and this includes VAT and insurance.**

## REGISTER TODAY!

For more information, please contact Larry Bernaski or complete and return the form below:



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