

Farnborough Int'l Airshow 2016

July 11 – 17, 2016

Farnborough Aerodrome, Hampshire



Join Florida at Farnborough Airshow 2016

The Farnborough International Airshow is a global showcase for the aerospace industry and its reputation alone attracts a truly international audience. For manufacturers, it's an opportunity to demonstrate their aircraft and engines to prospective customers, while for suppliers to the industry, having a presence at the show allows them to showcase their products and services to a targeted audience. In 2014 it received representatives from over 39 countries, more than 1,500 exhibitors, and 1,200 professional delegates. The industry's top players came together for this exceptional event, resulting in \$204 Billion in orders and commitments. 8 Florida Companies reported more than \$35 million in expected sales at Farnborough 2014.



Enterprise Florida, Inc. is offering individual booths for Florida companies within the Florida Pavilion.

Turnkey booth sizes:

- 4-square meters.....\$7,500
 - 6-square meters.....\$8,900
 - 8-square meters.....\$11,500
 - 9-square meters.....\$12,600
 - 12-square meters.....\$16,500
- Prices are subject to change due to exchange rate fluctuation.*

Basic booth package includes:

- Carpeting, table and chairs, information counter, lighting, electrical outlet, & name sign
- Use of common lounge area and refreshments
- Wi-Fi internet access
- Free listing in the show directory and the FL Pavilion Directory
- Inclusion in a pre-show marketing campaign
- Onsite trade advisor

Package details subject to change

Space is limited and will be sold on a first-come, first serve basis.

TRADE SHOW GRANTS

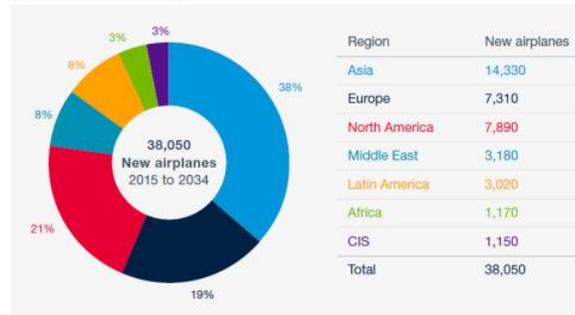
Target Sector Trade Grants are available to offset up to 50% of booth cost (\$6000 maximum), for qualifying Florida companies.

For more information, please visit: <http://www.enterpriseflorida.com/tradegrants>

The Market

This event hosts 18 National Pavilions including Europe, South America and the Middle East. 67% of exhibitors are from outside the UK. Over the next 20 years, we are forecasting a need for 38,050 airplanes valued at more than \$5.6 trillion. Aviation is becoming more diverse, with 20% of all new airplanes being delivered to airlines in Europe and North America, and another 20% to be delivered to the Middle East, Latin America, the Commonwealth of Independent States, and Africa.

Delivery demand is diverse



The two largest fleet domiciles, Europe and North America, are expected to need well over 50 percent of their new deliveries to replace older, less efficient airplanes, as are the mature Northeast Asia and Oceania regions, thereby balancing the growth across emerging and developing markets in Asia, Latin America, and Africa.

For more information contact:

Mr. Paul Mitchell
Director, Intl. Trade Development
Aviation, Aerospace & Defense
T (407) 956-5639
pmitchell@enterpriseflorida.com
or tberdum@enterpriseflorida.com

REGISTER TODAY • SPACE IS LIMITED

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____

PHONE _____

EMAIL _____