

FLORIDA'S ONLINE GLOBAL PROGRAM

GROW YOUR SALES, BRAND, AND BUSINESS INTERNATIONALLY



Enterprise Florida, Inc. (EFI) works closely with IBT Online to deliver the Florida Online Global Program- Website localization and international online marketing for Florida companies.

How will the Florida Online Global Program help you?

Benefits include helping your international prospects, customers and business partners find you, understand your company, and do business with you by giving them an online local user experience in their language(s) and market(s).

- ✓ Reach new markets
- ✓ Be found and understood in target markets
- ✓ Generate leads
- ✓ Grow your international sales
- ✓ B2B distributor recruitment and support
- ✓ B2C consumer influence, opinion, leadership and engagement
- ✓ Grow your brand awareness, credibility, and trust
- ✓ Own and control your online presence
- ✓ Measure and manage your online success

Florida Online Global Program:

Your websites will be planned, built and managed for you by IBT Online's team of international, customer success and growth focused, digital natives.

Option A Delivers: Two business development websites in your chosen international target markets (i.e. China and Mexico). Defined scope and \$12,000 budget.

Option B Delivers: A customized program of multi-market business development websites for your top international target markets (i.e. China, Mexico, Germany, Canada, and Brazil). Open scope and budget.

Budget: Qualifying companies automatically qualify for an \$8,000 grant from Enterprise Florida!

Florida Online Global Success Stories:

Over the past few years, Florida companies have benefitted from the Florida Online Global Program.

"IBT Online is a great program and opportunity to help Florida exporters"

-Manny Mencia, Enterprise Florida Senior Vice President of International Development

"We landed a deal due to having a Chinese website built by IBT Online. I really recommend the program for small businesses."

-Hugo Fortes, Avionics Support Group Vice President/ Founder (5 localized websites)



Contact Samantha Soffici Your IBT Online Business Development Manager

Samantha is a Miami-based Floridian, bilingual in Spanish and English, with a passion for helping companies grow their exports, sales, brands and business. If you want to know more about the Florida Online Global Program, contact: E- ss@ibt.onl T- (786) 493-8667

Check out our dedicated Florida Online Global page:
<https://ibt.onl/florida>



#FloridaOnlineGlobal

