WHY FLORIDA?

32,700+ HIGH TECH COMPANIES CALL FLORIDA HOME.¹

THAT’S BIG DATA.

Florida has remained at the forefront of IT innovation since the birth of the IBM PC in Boca Raton. Today, Florida boasts the nation’s third largest tech industry.¹ The state’s IT strengths are wide ranging—from software to photonics to modeling, simulation, and training. Few states can match the depth and breadth of industry expertise available in Florida.

Nothing is more important to a company’s success than its workforce. More than 446,000 Floridians work in the state’s tech industry,¹ and our universities are among the nation’s top producers of STEM graduates. So while we’re helping you succeed with today’s talent, we’re also preparing tomorrow’s.

FLORIDA is a leader in the production of STEM GRADUATES and total graduates with BACHELOR’S degrees.

Success today requires global access. Florida offers one of the most extensive transportation systems in the world, so you can reach your customers and suppliers anywhere, fast. Whether you’re serving Florida’s large market, the U.S., Latin America, or the globe, no other state can expand your reach like Florida.

MARKET & ACCESS

15TH LARGEST GLOBAL ECONOMY, IF FLORIDA WERE A COUNTRY⁸

U.A.E. $359 B

Ireland $499 B

Switzerland $813 B

Florida $1.23 Trillion

1 Source: CompTIA, 2022 State of the Workforce, 2 National Center for Education Statistics, 3 FDOT, 4 FAA, 5 Florida Ports Council, 6 Association of American Railroads, 7 World Bank, 8 Bureau of Economic Analysis
Florida is a prime strategic destination for technology companies due to its location and strong cable connections. **DOING BUSINESS ANYWHERE ELSE WOULD BE LIKE USING DIAL-UP.**

### FLORIDA’S CONNECTIVITY

MAP KEY
- Fiber Data Transmission Lines
- Submarine Data Transmission Lines

**#3 Most Fiber Miles Among States**
with 86,000+ Total Fiber Miles

**#3 Most Fiber Lit Buildings**
with Over 1,013,989 Total Fiber Lit Structures

**#3 Most Submarine Fiber Landings**
in the Continental U.S. (21)

**445 Data Center Locations**
4th Highest Among States

**315 Carrier Hotels Locations**
4th Highest Among States

**#3 Most Cell Tower Sites**
with 19,008 in total
FLORIDA’S INFORMATION TECHNOLOGY CLUSTER

1st
Diversity in Tech Employment, Top Quartile

446,000+
Information Technology Professionals

#4
High Tech Employment in the United States

#2
State for High-Tech Employment Growth

3,400+
Annual Information Technology Graduates

1 Source: CompTIA, 2022 State of the Workforce, 10 JobsEQ

Diversity in Tech Employment, Top Quartile

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1 Source: CompTIA, 2022 State of the Workforce, 10 JobsEQ
“We are dedicated to providing the best products from the best staff in the software industry. And that was part of the draw to expand in Pinellas — the talent pool here. We’re able to hire developers and programmers locally with the advanced skills we need in order to continue the company’s growth.”

Steve Allen | CEO and Founder | DocuPhase (formerly iDatix)

“When we decided to expand our company, we had many options — but, we liked what Florida had to offer. Florida is a business friendly state with a superior workforce and quality of life that cannot be matched. We are excited to expand and grow in the Sunshine State.”

Sara and Tim Hale | President and Vice President | Coastal Cloud, LLC

“After an extensive six-month search, we chose Orlando for our next office location because of the city’s growing tech community, its business-friendly environment and the quality of the workforce. As a Silicon Valley company, it was important for us to find a location that had a similar caliber of tech talent. We’re committed to growing our presence in Orlando over the next several years.”

Ahmed Khaishgi | President & CEO | SquareTrade

“Univision Network serves the growing Hispanic community with content and events that aim to inform, entertain and empower them. We are proud of our ongoing investment and contribution to job creation in both Miami-Dade County and the State of Florida. We look forward to continue collaborating with elected officials such as Governor Scott to empower the South Florida communities.”

Bert Gomez | SVP of Government Relations | Univision Network

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**WHY FLORIDA? COMPANY TESTIMONIALS**

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**SERVICES**

- Confidential Site Selection & Property Search Assistance
- Industry Sector Expertise
- Demographic & Workforce Information
- State Agency Liaison
- Permitting & Regulatory Assistance
- Incentive Programs
- Export Counseling
- Overseas Trade Shows and Trade Missions
- Certificates of Free Sale

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**ARE YOU READY? ENTERPRISE FLORIDA IS HERE TO HELP**

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