


 ENTERPRISE FLORIDA
 TRADE DEVELOPMENT
 PROGRAMS AND SERVICES

International trade is big business in our state and we know what it takes to make it happen! Enterprise Florida helps thousands of companies around the state enter and expand in global markets through nationally recognized programs and services. Contact your local Enterprise Florida trade representative to learn how.

Export Counseling – Professional trade counselors around the state provide free export counseling including evaluation of a company’s market readiness, selecting target markets for your products or services, market research, information on channels of distribution in target markets, and introductions to our International Offices.

Educational Events – Educational roundtables, seminars, and conferences on export fundamentals are offered throughout the state on topics such as researching markets, developing an export strategy, logistics, promotional opportunities and more.

Overseas Trade Missions & Shows – Participation in overseas trade missions and trade shows provides opportunities for Florida companies to showcase their products and services and meet one-on-one with potential customers worldwide.

International Trade Events Newsletter – A bi-weekly newsletter will keep you up-to-date on upcoming international trade events – from local educational workshops and seminars to overseas trade shows and trade missions.

Florida Export Directory – Exporters can increase their international market exposure through this searchable, web-based platform. The [FloridaExportDirectory](#) is an easy way to promote your products and services all over the globe where foreign buyers can find you.

Certificates of Free Sale – Enterprise Florida can prepare Certificates of Free Sale for firms involved in the export of products manufactured in, or distributed from, the state of Florida. This document verifies that the products being exported are freely marketed without restriction and approved for sale in the United States and Florida.

Export Marketing Plans – Working in partnership with the Florida SBDC Network, Export Marketing Plans help qualified Florida manufacturers and services providers pinpoint the best countries for their products, develop the right entry strategies, and promote their products abroad.

Target Sector Trade Show Grants – Qualified companies can apply for a grant to help further their entry into global markets. These event-specific grants cover 50% of the cost of a trade show booth on a reimbursable basis.

Gold Key/Matchmaker Grants – New or infrequent exporters can meet with pre-screened buyers, sales representatives and business partners with a Gold Key/Matchmaker Service. Reimbursable grants cover 100% of the matchmaker cost.

Website Localization Grants – Globalize your website by making it local – with “Florida Online Global” – fully customized websites in your target markets. Two grant funding options are available for this time-limited opportunity.

Export Finance – In collaboration with the Florida Export Finance Corporation, EFI can guide small and medium-sized companies to state and federal resources that can help finance your export transactions.

Africa Trade Expansion Program – Florida is one of the few U.S. states with a dynamic program to support companies seeking access to markets throughout Africa – a continent of over one billion people – and Southern Africa in particular.

World Bank – Enterprise Florida serves as a Private Sector Liaison Officer (PSLO) to guide Florida businesses through funding and procurement opportunities with the World Bank.

To learn more about Enterprise Florida trade programs and services, please contact your local trade representative or visit www.enterpriseflorida.com/export.

TAMPA OFFICE

Counties Served: Charlotte, Citrus, Desoto, Hardee, Hernando, Hillsborough, Manatee, Pasco, Pinellas, Sarasota

Mr. Joseph Bell
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 Phone: (813) 276-9430

201 North Franklin Street, Suite 201
 Tampa, FL 33602

PENSACOLA OFFICE

Counties Served: Bay, Calhoun, Escambia, Franklin, Gadsden, Gulf, Holmes, Jackson, Jefferson, Leon, Liberty, Okaloosa, Santa Rosa, Wakulla, Walton, Washington

Ms. Andrea Moore
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 Pensacola, FL 32502

CORAL GABLES/HEADQUARTERS

Counties Served: Collier, Glades, Hendry, Lee, Miami-Dade, Monroe

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Mr. Chris Munoz
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Phone: (305) 808-3660

ORLANDO OFFICE

Counties Served: Brevard, Highlands, Lake, Marion, Orange, Osceola, Polk, Seminole, Sumter, Volusia

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 Orlando, FL 32801

JACKSONVILLE OFFICE

Counties Served: Alachua, Baker, Bradford, Clay, Columbia, Dixie, Duval, Flagler, Gilchrist, Hamilton, Lafayette, Levy, Madison, Nassau, Putnam, St. Johns, Suwannee, Taylor, Union

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 Jacksonville, FL 32202

WEST PALM BEACH OFFICE

Counties Served: Broward, Indian River, Martin, Okeechobee, Palm Beach, St. Lucie

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 West Palm Beach, FL 33401

INTERNATIONAL OFFICES

Enterprise Florida maintains a network of 13 International Offices in 12 foreign countries whose markets offer important trade and/or investment opportunities for Florida.



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