



NEW DATE NEW DESTINATION

15 - 21 November 2021

intrafricantradefair.com Durban, KwaZulu-Natal, South Africa

Africa is a diverse continent endowed with both human and natural resources. It represents a single market of 1.3 billion people across 55 countries. With the creation of African Continental Free Trade Area (AfCFTA) - the world's largest free trade area, the continent is creating a new path for economic growth and development.

The **Intra-African Trade Fair (IATF)** provides a platform to reach an integrated African market and it is the most critical point of convergence for investors and individuals wanting to do business in Africa.

The **multi-sector trade fair** is organized by Afreximbank and the African Union with a mission to promote inclusive economic growth and to accelerate regional and global market integration.

During the 1st edition (IATF 2018), trade and investment deals worth over \$32 billion were recorded from 1,000 exhibitors and 2,500 participants from 45 countries.

By participating in IATF 2021 (November 15 - 21, 2021), Florida companies will be able to:

- Identify potential partners and expand business across the region
- Make contacts with industry players and top government officials
- Explore trade and investment opportunities in Africa
- Gain market insights and understand the African business environment

Register to exhibit for the in-person edition of the trade fair.



REGISTER HERE

TRADE SHOW GRANTS AVAILABLE

Enterprise Florida offers Trade Show Grants to eligible small and medium-sized manufacturers and professional services providers to help offset exhibition related costs. **For more information about the grant and qualification criteria, please contact Joseph Bell directly.**



For more information about the event, please contact :
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