

Your Invitation to Exhibit in the Florida Pavilion

# MEDICA 2019

November 18–21, 2019 | DÜSSELDORF, GERMANY



## BOOTH INFORMATION

Enterprise Florida has secured space for a Florida Pavilion. Individual booths are being offered for Florida companies to co-exhibit within the pavilion. Choose:

**MINI BOOTHS:** *Includes wall literature rack and one bar stool.*

**2-SQUARE METERS** (2M wide x 1M deep) . . . . . \$ 4,100

**4-SQUARE METERS** (2M wide x 2M deep) . . . . . \$ 5,200

**TURNKEY BOOTHS:** *Other booth sizes are available upon request.*

*Corner booths are awarded on a first-come, first-serve basis.*

*Space is limited. (Prices include the mandatory €360 + VAT multimedia portal fee.)*

**6-SQUARE METERS** (2M wide x 3M deep) . . . . . \$ 7,200

**8-SQUARE METERS** (4M wide x 2M deep) . . . . . \$ 7,800

**9-SQUARE METERS** (3M wide x 3M deep) . . . . . \$ 8,200

**10-SQUARE METERS** (3M wide x 3M deep + 1M<sup>2</sup>) . . . . . \$ 8,770

**12-SQUARE METERS** (4M wide x 3M deep) . . . . . \$ 9,150

**14-SQUARE METERS** (4M wide x 3M deep + 2M<sup>2</sup>) . . . . . \$ 10,650

**15-SQUARE METERS** (5M wide x 3M deep) . . . . . \$ 11,550

**17-SQUARE METERS** (5M wide x 3M deep + 2M<sup>2</sup>) . . . . . \$ 12,400

**18-SQUARE METERS** (6M wide x 3M deep) . . . . . \$ 13,100

**21-SQUARE METERS** (6M wide x 3M deep + 3M<sup>2</sup>) . . . . . \$ 14,400

**28-SQUARE METERS** (6M wide x 4M deep + 4M<sup>2</sup>) . . . . . \$ 18,900

### Turnkey Booth Packages Include:

- Carpeting, table & chairs, information counter, lighting, electrical outlet, and company header
- Direct marketing promotion and use of the press box
- Florida lounge for use by Florida exhibitors and their guests (with internet access, snacks and refreshments)
- Use of one (1) private meeting room
- Exhibitor passes (number based on participation level)
- Show registration, Florida Pavilion Exhibitor Catalog and North American Directory listings
- One copy of the official MEDICA Catalog
- On-site support, including interpreter
- Daily stand cleaning

## ADVERTISING OPPORTUNITIES

### Florida Pavilion Digital Banner Ad

Promote your company in the Florida Pavilion with a digital banner ad on the virtual Exhibitors' Catalog website. Limited to the first five (5) companies to sign up.

**Digital Banner Ad** . . . . . \$750

**“MEDICA is the single most important trade show we do.”**

Dave Mutch, Sunoptic Technologies

## Exhibit in the Florida Pavilion at MEDICA

MEDICA, the premiere global Life Sciences/Medical trade show takes place annually in Düsseldorf, Germany. This November 18–21, 2019, many of Florida’s top medical companies will promote their goods and services from the Florida Pavilion for the 25<sup>th</sup> consecutive year.

MEDICA 2018 featured 5,300 exhibitors, two-thirds of them from abroad. The show attracted 130,000 visitors from nearly 120 countries; 40% were from countries other than Germany. In fact, with 500 exhibiting companies from the United States and 45 exhibiting companies from Florida, MEDICA continues to set records.

A particularly high percentage of visitors come from overseas markets such as Asia, Australia, North Africa, Latin America, and from Arab countries. MEDICA visitors who attend the show are professionals there to make significant buying decisions.

### WHO SHOULD EXHIBIT AT MEDICA?

- **Electromedical Equipment**
- **Rescue & Emergency Equipment**
- **Disposables**
- **Medical Devices**
- **Physiotherapy, Orthopaedics, & Rehabilitation Technology**
- **Pharmaceuticals**
- **Information Systems**
- **Diagnostics**
- **OR Equipment & Furniture**
- **Hospital Supplies & Textiles**
- **Emergency Medicine**

**Don't wait. Sign up today!**



For more information or to register, please contact:

**Michael Schiffhauer**

T (407) 956-5634

F (407) 956-5570

C (407) 340-1791

mschiffhauer@enterprise-florida.com



FLORIDA | THE FUTURE IS HERE.

# MEDICA 2019

November 18–21, 2019 | DÜSSELDORF, GERMANY



Please check your selection(s) below:

## FLORIDA PAVILION BOOTH PARTICIPATION

### MINI BOOTHS:

- 2-SQ. METERS ..... \$4,100
- 4-SQ. METERS ..... \$5,200

### TURNKEY BOOTHS:

- |  |   |
|--|---|
| <input type="checkbox"/> 6-SQ. METERS ..... \$7,200  | <input type="checkbox"/> 14-SQ. METERS ..... \$10,650 |
| <input type="checkbox"/> 8-SQ. METERS ..... \$7,800  | <input type="checkbox"/> 15-SQ. METERS ..... \$11,550 |
| <input type="checkbox"/> 9-SQ. METERS ..... \$8,200  | <input type="checkbox"/> 17-SQ. METERS ..... \$12,400 |
| <input type="checkbox"/> 10-SQ. METERS ..... \$8,770 | <input type="checkbox"/> 18-SQ. METERS ..... \$13,100 |
| <input type="checkbox"/> 12-SQ. METERS ..... \$9,150 | <input type="checkbox"/> 21-SQ. METERS ..... \$14,400 |
|  | <input type="checkbox"/> 28-SQ. METERS ..... \$18,900 |

Larger booth space requested. Size: \_\_\_\_\_

## FLORIDA PAVILION DIGITAL BANNER AD

Banner Ad ..... \$750

NAME

TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL



**For further information, please contact:**

**Michael Schiffhauer**

T (407) 956-5634 • F (407) 956-5570 • C (407) 340-1791

[mschiffhauer@enterpriseflorida.com](mailto:mschiffhauer@enterpriseflorida.com)

**or complete and return the form above to:**

Enterprise Florida - MEDICA 2019, Florida Pavilion  
800 North Magnolia Avenue, Suite 1100  
Orlando, Florida 32803

**Don't wait. Sign up today!**