

# 2021 Marine Equipment Trade Show (METS)

November 16-18, 2021

Amsterdam, The Netherlands



In an effort to keep Florida's marine industry apprised of noteworthy international trade events, Enterprise Florida is pleased to bring to your attention the 2021 Marine Equipment Trade Show (METS). METS is the **world's largest** trade exhibition of **marine equipment, materials and systems and technologies**. It is the **only truly international B2B exhibition** for the marine leisure industry and has served as a platform for innovation, market developments and networking since its launch in 1988. In addition to the **overall leisure marine industry** there are exhibition halls catering to **superyachts, marinas and yards and composites**. USA pavilions are strategically positioned for marine and superyacht equipment and technologies and provide Florida companies with easy access to U.S. Commercial Service and Enterprise Florida representatives.

In 2019 METS was attended by almost **27,000 decision makers** from more than **100 countries** representing **11,000 companies**. Over **1,600 exhibitors** from over **50 countries** exhibited at METS in 2019 and over 90% recommended exhibiting at METS.

## *Florida companies have three exhibition options:*

- USA Pavilion through the National Marine Manufacturers Association
- METSTRADE (7 exhibition halls) through RAI Amsterdam
- USA Superyacht Pavilion through the U.S. Superyacht Association

Turnkey booths area available in sizes ranging from 9 to 36 Square Meters and include basic furniture, fascia signage, electricity, and outlets, stand cleaning and Wi-Fi. Prices start at \$6,300 USD and vary by booth size and hall location.

***Enterprise Florida Target Sector Trade Event Grants are available for qualified Florida companies which cover 75% of the cost of a turkey booth up to \$7,500.***

**Over 75% of METS exhibitors return to the show the following year and interested companies are encouraged to contact Enterprise Florida for event details as soon as possible.**

**Registration deadline is September 1, 2021.**

For more information about exhibiting at METS or to determine if your company qualifies for financial assistance please contact:

Enterprise Florida, Inc.  
 Larry Bernaski, Marine Specialist  
 Tel: 904.359.9350 | Email: [lbernaski@enterpriseflorida.com](mailto:lbernaski@enterpriseflorida.com)

