For the first time ever, exhibit at two world-class trade shows at once. MRO Americas and MRO Europe are combined into one virtual trade show in 2020 called **MRO TransAtlantic**. Promote your products and services to a worldwide audience of buyers. Save your space today by signing up to exhibit.

Eligible Florida companies may receive a **reimbursable virtual trade show grant for up to $2,500** to exhibit at one combined mega trade show.

### Understanding Virtual Events

As a virtual exhibitor you will be able to showcase your products, services and marketing materials at the click of a button, all easily discoverable by visitors. Benefit from access to all attendees at the conference content.

### 1:1 Video Meetings

Based on your exhibitor package, you will have a set number of meetings that you can participate in during the show dates. These meetings can be scheduled two weeks prior to help ensure you maximize your calendar. If a meeting request is declined, this gets added back to your allocation.

### Leads

Capture the attendee info of everyone that “stops” by to learn more about your organization. You will capture these leads regardless of whether or not you have a 1:1 meeting with the person, enabling you to follow-up later. If you are hosting a session or Go Live demo, these leads will also be captured and count toward your total allotment. Go Premium and capture unlimited leads.

### Exhibitor Packages

#### Pro profile: $2,500*

- Company Name & Description
- Company Logo
- 5 Users
- 20 Meeting Requests Per User
- 5 Product Uploads
- Maximum Leads: 500

#### Premium profile: $3,500*

- Search Priority
- Featured Ribbon
- Company Name & Description
- Company Logo
- 10 Users
- 40 Meeting Requests Per User
- 10 Product Uploads
- Maximum Leads: Unlimited
- Access to Conference Sessions

*Subject to tax where applicable.

Note: Companies must sign contracts within specific time frames to qualify.

Contact Mike Cooney, Director, International Trade & Development; Aviation, Aerospace & Defense Industries Specialist today to determine if your company is eligible to receive a reimbursable trade show grant.

**DON’T DELAY!**

Send an email to mcooney@enterpriseflorida.com to learn more.