Enterprise Florida, Inc. is inviting Florida companies to exhibit in the Florida Pavilion in Hall 7 at the GSMA Mobile World Congress. Turnkey booth space is available to help Florida companies showcase their products and services in this premier international trade show for all things digital.

**TAKE ADVANTAGE OF EARLY-BIRD PRICING!!**

**SPACe IS LIMITED—INQUIRE TODAY!!!**

**Turnkey 6-square meters booth**

(2m wide x 3m deep):

- **Before Nov. 18**: $6,480*
- **After Nov. 18**: $6,980*

**Turnkey 9-square meters booth**

(3m wide x 3m deep):

- **Before Nov. 18**: $9,750*
- **After Nov. 18**: $10,500*

**Turnkey booth options include:**

- Carpeting, furniture package, lighting, electrical outlet & name sign
- Insurance
- Company profile listing in the official event catalog
- 15 Exhibition Visitor Passes
- 1 Gold Pass (access to all conference keynotes and panel sessions)
- Additional services—on-site support, including translation at the show.

* Prices include insurance. Additional booth features such as extra monitors can be added for upcharge. **VAT in Barcelona is 20% but is not levied on the cost of exhibiting as MWC is VAT exempt.**

First held in 1987, the GSM Association’s MOBILE WORLD CONGRESS is a combination of the world’s largest exhibition for the mobile industry and a congress with prominent innovation leaders - mobile operators, vendors and content owners from across the world. The exhibition features more than 2,100 companies across 8 halls and more than 100,000 square meters of exhibition space, displaying the newest technologies and most innovative products available. Well over 100,000 visitors from 204 countries came in 2016 to see what integrated solutions providers, hardware and device manufacturers, software developers and professionals in network infrastructure and the mobile services sector have to offer. The majority of them are C-level. Themed exhibition opportunities also exist in the following special zones:

**SECTORS**

- AppPlanet
- Green Technology
- IoT Pavilion
- Enterprise Software
- GSMA Innovation City
- Mobile Money Pavilion
- Mobile Cloud Pavilion
- Big Data
- 3D Printing
- Robotics
- Wearables Pavilion

For more information, please contact: 
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Enterprise Florida—MOBILE WORLD CONGRESS 2017 
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850.469.8989 • amoore@enterpriseflorida.com

**REGISTRATION DEADLINE:**

**November 18, 2016**

Trade grants are available to offset 50% of booth cost ($6,000 maximum) for qualifying Florida companies. For more information, please visit www.enterpriseflorida.com/tradegrants/

**Information on other location options, booth configurations and pricing is**