Enterprise Florida’s Target Sector Trade Show Grant is used to offset expenses related to international trade exhibitions outside of the United States. Qualifying trade shows should have a clearly defined exhibition area that is suitable for a company to display products, technologies or services, typically within the confines of a booth. Business-to-business (B2B) meetings or conferences that do not have a clearly defined exhibition component are not eligible for the Trade Show Grant.

When evaluating eligible expenses, we consider if the expense is for a single, one-time use. If it can be removed from the exhibition and used again, the grant will not cover expenses such as these.

**TRADE SHOW GRANTS WILL COVER:**
- Exhibition Registration Fees
- Stand Construction / Installation and Dismantling
- Raw Space Rental
- Panel Graphics (for one-time use only)
- Flooring
- Rented Audio Visual Equipment (for one-time use only)
- Rented Furniture and Accessories (i.e. chairs, tables, shelving, wastebaskets – for one-time use only)
- Electrical Wiring
- Lighting
- Wi-Fi Services
- Daily Cleaning Services
- Transaction Fees and Taxes related to above expenses

**TRADE SHOW GRANTS WILL NOT COVER:**
- Pop-Up Displays, Retractable Banner Stands of any kind, Fabric Displays, Wall Decals
- Decorative Items (i.e. plants, etc.)
- Lead Gathering & Fulfillment / Mailing List/ Email List Rental / Direct Mail Campaigns
- Marketing, Sponsorship and Promotional Costs (i.e. Company Listings or Advertising in Show Catalogues)
- Material Handling / Shipping Expenses / Storage
- Travel / Accommodations / Food Expenses
- Booth Security
- Custom Signage
- Reception or Conference Fees
- Additional Entrance Passes/Badges beyond what is provided with exhibition registration

*Other restrictions and exceptions may apply at the discretion of Enterprise Florida.*

For questions about exhibition expenses not listed above, please contact your local Enterprise Florida trade representative to determine if the expense is eligible for reimbursement.